

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922233-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	488

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	922233	06185453

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/06/12	WPBF News 25 Mornings	5:30-5:57am	--WT---	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--WT---	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/05/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$225.00 NM
1	WPBF	Th	09/06/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$225.00 NM
3	09/04/12	09/06/12	Good Morning America	7-9AM	-TWT---	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	8:47 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$475.00 NM
3	WPBF	W	09/05/12	7:29 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$475.00 NM
4	09/10/12	09/10/12	Good Morning America	7-9AM	2-----	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	7:49 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
1	WPBF	M	09/10/12	8:38 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
5	09/06/12	09/06/12	10-11a Anderson Cooper	10-11a	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/06/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$275.00 NM
11	09/04/12	09/04/12	WPBF News 25 @ 6:00PM	6-6:30PM	-T-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-003H	\$625.00 NM
14	09/10/12	09/10/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
922233-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	488	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/12	09/10/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$425.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			1-----		1	\$425.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-003H	\$425.00 NM
15	09/04/12	09/06/12	Jeopardy	7:30-8PM	-T-T---	:30	2	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-T-T---		2	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/04/12	7:41 PM	Jeopardy	7:30-8PM	:30	BN-12-003H	\$1,600.00 NM
2	WPBF	Th	09/06/12	7:41 PM	Jeopardy	7:30-8PM	:30	BN-12-003H	\$1,600.00 NM
21	09/10/12	09/10/12	WPBF News 25 @ 6:00PM	6-6:30PM	M-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			M-----		1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-003H	\$500.00 NM
22	09/04/12	09/05/12	WPBF News 25 @ Noon	12pm-1230pm	-TW----	:30	2	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-TW----		2	\$325.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/04/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-003H	\$325.00 NM
1	WPBF	W	09/05/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-003H	\$325.00 NM
23	09/10/12	09/10/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			1-----		1	\$160.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-003H	\$160.00 NM
24	09/07/12	09/07/12	WPBF News 25 Mornings	5:30-5:57am	----F--	:30	1	\$65.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			----F--		1	\$65.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$65.00 NM
25	09/07/12	09/07/12	WPBF News 25 Mornings	6-7AM	----F--	:30	1	\$90.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			----F--		1	\$90.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-003H	\$90.00 NM
27	09/10/12	09/10/12	10-11a Anderson Cooper	10-11a	M-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12			M-----		1	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$175.00 NM
28	09/10/12	09/10/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	488	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/10/12	09/10/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
09/10/12 09/16/12 M----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/10/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 BN-12-003H \$150.00 NM									
29	09/07/12	09/07/12	M-F 5pm News	5-6pm	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/07/12 5:29 PM M-F 5pm News 5-6pm :30 BN-12-003H \$350.00 NM									
30	09/10/12	09/10/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/10/12 3:50 PM M-F 3-4P M-F 3-4P :30 BN-12-003H \$200.00 NM									
31	09/09/12	09/09/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----S 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/09/12 5:29 AM Sun 5-6am News Sun 5-6am :30 BN-12-003H \$25.00 NM									
Total Spots							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,790.00
<u>Agency Commission</u>	\$1,318.50
<u>Net Amount Due</u>	\$7,471.50